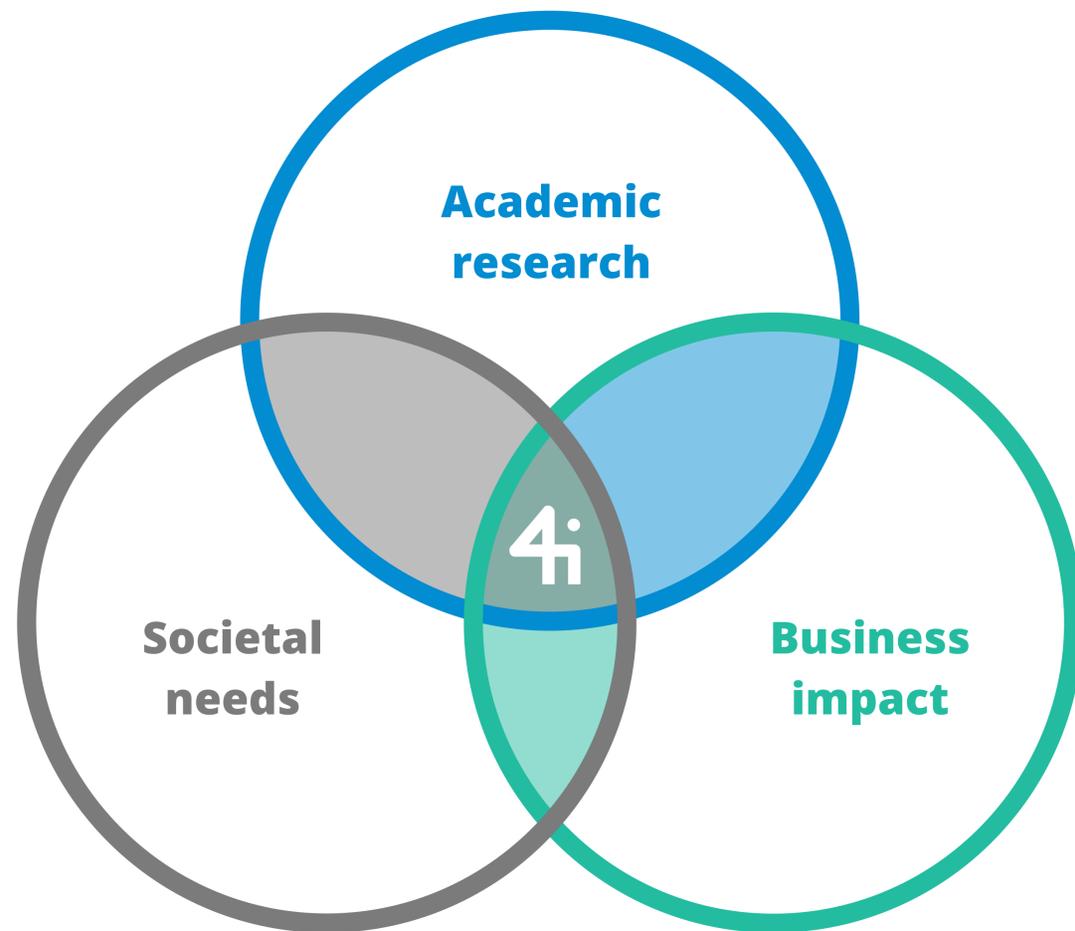




Bridging the
gap between
academics
and business

**Research
Accelerator**

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The relationship between academia and business is more important than ever

Business leaders need and want access to current thinking and ground-breaking research to move their strategies forward for the future.

Valuable research with the potential to bring about global transformation, could remain hidden. More collaboration is needed.

It's time to bring leading minds together to make a real difference to the world

And we know it's doable - but why does it take a global pandemic to get everyone facing in the same direction, collaborating with a common purpose?

The 4iforum Research Accelerator is a collaborative network, connecting academic partners to a business community that actively invests in education, mentoring and networking.

Through dialogic forums, the **4iforum Research Accelerator** ecosystem expedites the impact of emerging academic research in the business community, responding to societal need, in order to increase the commercial opportunities generated from research investment.

The next generation companies spinning out from universities will drive the economy forward ¹

How it works

As a member of the 4iforum Research Accelerator, you can:

- experience 12 events hosted by 4iforum, to regularly connect with industry throughout the year
- share your research with businesses in supportive, facilitated meetings to explore commercialisation
- learn about emerging business issues that your research could impact
- co-create forums to explore new insight which informs your research agenda
- gain access to a broad range of cross-sector perspectives

Investment

For an investment of £60,000 +VAT, your University can take advantage of all the 4iforum Research Accelerator benefits.

(This may be eligible for a research grant)

What you get

The benefits

- Strengthen your REF, TEF and KEF position
- Platform to share research insights and gather qualitative feedback from industry on your academic research
- Develop dialogic skills
- 4iforum facilitators can coach and mentor early career academics in delivery learning in industry
- Promote the sessions as a faculty event
- The University and its clients get access to open 4iforum events and additional 4iforum Patron benefits
- Demonstrate thought leadership
- Opportunity to bring your research to life
- Forums led by academics, business experts, practitioners and entrepreneurs
- 100% virtual delivery (so no travel time or costs), with option for in-person once safe to do so